



Press Release Sept. 9 2015

Special Guest: Greenpeace Co-founder to Present HOW TO CHANGE THE WORLD

Lunenburg, Nova Scotia —Lunenburg Doc Fest is thrilled to announce that **Bill Darnell, co-founder of Greenpeace**, will join The Festival as special guest presenter for the documentary, **How to Change the World**. Bill will introduce the film and participate in a post-screening Question & Answer session on Saturday, September 26.

Bill Darnell coined the name 'Greenpeace' when he said, "Let's make it a green peace," at the close of a Don't Make a Wave Committee meeting. Bill was a crew member of the first anti-nuclear campaign. He now lives in Vernon BC, Canada, and is active in building a resilient, sustainable community and as an active grandparent, is helping to raise a resilient new generation.

"I am looking forward to being in Nova Scotia again," says Bill Darnell. "I love the Maritimers' deep connection to the land and sea and their fierce determination to protect it. That is the same spirit that has driven Greenpeace from the beginning. We all need this fierce determination to preserve the life, particularly the climate, of the planet."

Using never before seen archival footage that brings their extraordinary world to life, **How to Change the World** is the story of the pioneers who founded Greenpeace and defined the modern green movement. In 1971, a group of friends sailed into a nuclear test zone, and their protest captured the world's imagination, changing the way we look at the planet.

"Bringing participants from the films we present is a key goal of our festival," states Pamela Segger, Festival Co-Chair. "To be able to interact with the creators and subjects after watching the documentaries makes the experience that much richer. We are honoured to have Bill Darnell join us all the way from the other side of the country."

How to Change the World plays at The Pearl Theatre on Saturday, September 26 at 2:15 pm. Purchase individual tickets or Festival Passes at <http://www.lunenburgdocfest.com/tickets/> or at the Festival Box Office, 139 Montague Street, Lunenburg, while quantities last.

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Lunenburg Doc Fest showcases documentary films that entertain, educate, and inspire, creating a cultural experience and place of connection between filmmakers and film enthusiasts in the UNESCO World Heritage site of Lunenburg, Nova Scotia. The festival is presented with the generous support of the Province of Nova Scotia, the Department of Communities, Culture and Heritage, the Town of Lunenburg and Nova Scotia Tourism.

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